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December 12, 2008

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NEWS RELEASE

The People's Inaugural Gala Welcomes the Obamas To the Capital City in Grand Style

*Gala Weekend and Ball to Span Four-Day Period
Encompassing Six Extraordinary Events*

Washington, DC (December 10, 2008) - As the District of Columbia prepares for the surge of people visiting town for this historic Inauguration, The People's Inaugural Gala is gearing up to make sure everybody is entertained. Activities begin early Saturday morning, January 17, with what organizers feel is their most important event – The People's Inaugural Prayer Breakfast. Festivities will end late Tuesday night, January 20, Inauguration Day, with the grand finale – The People's Inaugural Ball. The overall theme of the celebration is “Washington, DC Welcomes the Obamas.”

“Our organization has one simple task,” said Bill Davis, Chair of the Host Committee; “and that’s to ensure that the Obamas, out-of-town visitors and DC residents, don’t run out of things to do!”

Complimenting the two bookend events are a full slate of activities, all of which take place either at the Grand Hyatt Hotel, 1000 H Street N.W. or the Historic Lincoln Theatre, 1215 U Street N.W. “We want to offer activities at various price points to ensure that there is truly something for everybody,” Davis said. And with tickets ranging from \$75 for the jazz concert to \$350 for the Inaugural Ball (with a VIP reception for \$150 more), the People's Inaugural Gala has accomplished that talk.

Following the Prayer Breakfast which starts at 8:00 a.m. Saturday morning, the People's Inaugural Gala will offer a Women's Leadership Luncheon at 1:00 p.m. and a semi-formal Gala Celebration at 7:00 p.m., with all activities taking place at the Grand Hyatt. On Sunday, the action shifts over to the Lincoln Theatre for a 2:00 p.m. Gospel Concert and 7:00 p.m. Jazz Concert, before returning to the Grand Hyatt for the People's Inaugural Ball and VIP Reception, beginning at 5:00 p.m.

“The women’s leadership luncheon honors women’s contributions in politics, business, and public service,” Davis said. The luncheon will culminate with a tribute to the new First Lady Michelle Obama. The “gala celebration” is an after-five event featuring exhibits, a fashion show, music, dancing and great fun. The “gospel concert” features a musical anthology tracing the African-American experience in gospel music and a performance from Grammy-Award winning recording artist, Richard Smallwood while the “jazz concert” features the debut performance of The Washington Jazz Orchestra conducted by Allyn Johnson and a Jam Session for the ages.

All events are easily accessible by Metro with the “Metro Center” stop providing direct access into the Grand Hyatt Hotel (offering full protection from the elements) and the “U Street/Cardozo” station located right across the street from the Lincoln Theatre.

For tickets and additional information and tickets, visit www.peoplesinauguralgala.com or call (202) 903-2401 or (866) 406-5459. Tickets and information can also be requested through e-mail at info@tpigw.com